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S E R V I C E S O L U T I O N S S U C C E S S



Sun Metro
PRESS RELEASE
July 20, 2010

Sun Metro Partners with Google Transit

El Paso, Texas—Sun Metro has partnered with Google to share its public transportation information via Google Transit, allowing El Pasoans to plan their public transportation trips online!

Using the power of Google Maps, each Google Transit search request provides satellite images and user friendly maps displayed beside a Sun Metro transit route itinerary. The service also provides estimates on walking time and travel time.

The first few weeks of service, Sun Metro's Google Transit will operate as a BETA version. Users can try out the new tool while it is a little rough around the edges. The BETA version will allow users to give Sun Metro feedback so that we can learn how to make Sun Metro's Google Transit serve a better tool.

El Paso residents and visitors can access transit routes and plan a trip by visiting the Google Transit Trip Planner at www.elpasotexas.gov/sunmetro or www.google.com/transit.

Commuters on the go can also download Google Transit onto any Java-based phone or mobile device.

This partnership is just one of several technological advancements Sun Metro has implemented over the last year. Other recent developments include the installation of real-time display panels, LED display signs and ticket vending machines at the new transfer centers.

The online collaboration is another step toward making Sun Metro a more attractive, convenient and economical alternative to driving a personal vehicle. For more information, call (915)533-3333 or visit www.elpasotexas.gov/sunmetro.

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